



Healthcare Think Tank hosts KPN Health | COVID-19 Mini-Conference

Posted by Kim Pichanick on April 13, 2020

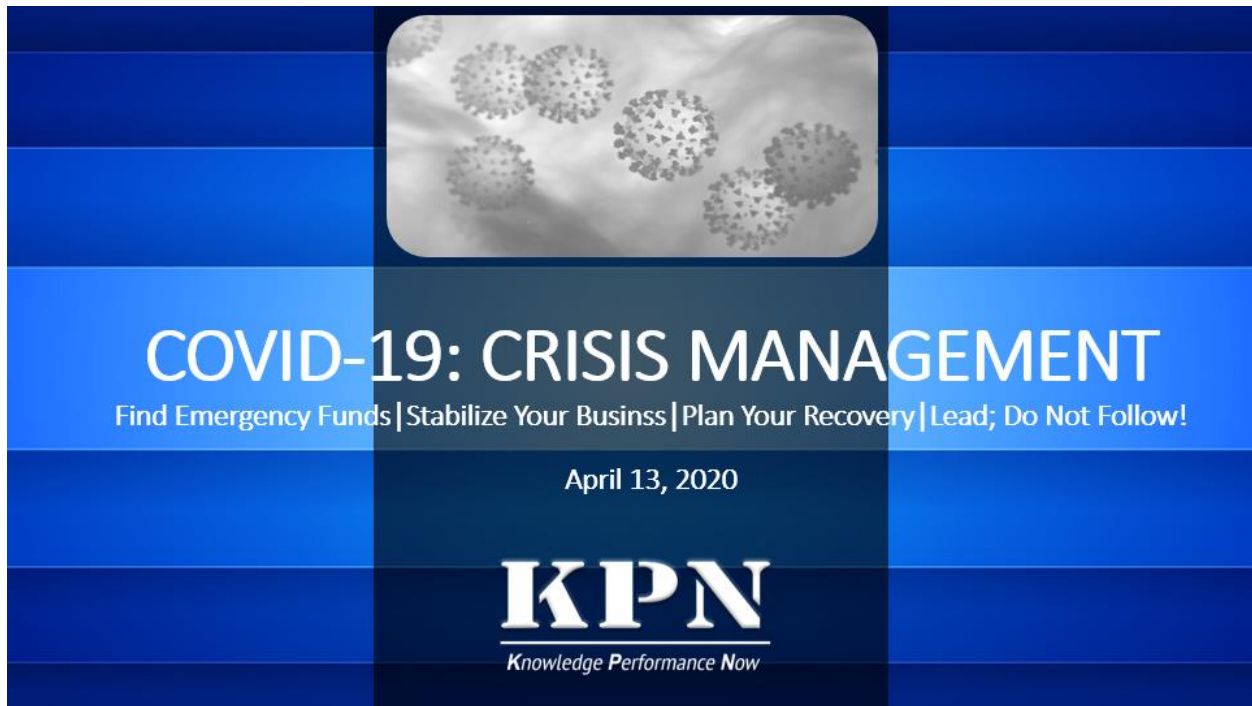
Healthcare has never experienced a disruption – global pandemic like COVID-19, and a national economic shutdown. Our country and economy are in crisis!

Linda Elliott, founder of the Healthcare Think Tank in the State of Texas with chapters in San Antonio, Houston, Austin and Dallas, provides a venue for healthcare executives to learn about healthcare-related topics that impact our community, country, and world from the most informed presenters.

Healthcare Think Tank will host KPN Executives, Don Navarro, Exec. Chairman; Kim Pichanick, CEO; Gene Hicks, SVP, Chief Commercial Officer to discuss: ***COVID-19 Crisis Management: Find Emergency Funds / Stabilize Your Business / Plan Your Recovery / Lead; Do Not Follow!***

Presented by KPN Health

[Audio Recording of Mini-Conference with KPN – April 13, 2020](#)



KPN

Knowledge Performance Now



Don Navarro
Executive Chairman
KPN Management Partners
KPN Health, Inc.



Kim Pichanick, Managing Member
KPN Management Partners
Chief Executive Officer
KPN Health, Inc.



Gene Hicks, SVP
Chief Commercial Officer
KPN Health, Inc.



Michael Platt, President
KPN Management Partners

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Crisis Management "*Indecision is a Decision in Itself*"

- Strong Decisive Leadership **(A Must)!**
- Protect your employees!
 - *"People generate all of your revenue and all of your expenses".*
- Immediately start the process speaking with your bank!
 - Pre-register on your bank's website to receive an invitation to access the Payment Protection Program (PPP) Loan Application.
 - This is the only way to begin the loan process!
 - DO NOT WAIT – **Be Pro-active!**
 - Each bank requests different support documentation. There appears to be NO synchronization among the banks.
 - Provide banks requested documentation. No "down side" to providing additional documentation based on any verbal discussions you may have previously had with your banker.
- Ask your accountant about making tax payments & filing tax returns. IRS has extended the filing date until July 15, 2020.
 - Keep as much cash on hand as you can to fund payroll and operations to keep your **"Doors Open"!**

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CRISIS MITIGATION

Access
Funds

Manage
Funds

Plan

Stabilize

Communicate

Lead: Do
Not
Follow!

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ACCESS FUNDS

Payroll
Protection
Program (PPP)

HHS Direct

ACCESS FUNDS

Economic Injury
Disaster Loan

Medicare
Advanced
Payments

MANAGE FUNDS

Segregate

Budget

Document

Audit Trail

STABILIZE

EVALUATE

Cash On Hand
Essential Services
Expenses To Defer

CREATE

Cash Flow Projection
Budget
Work Plan

COMMUNICATE

Employees & Contractors

Patients

Vendors

Banker

PLAN

REVENUE

ACCESS all available revenue
PRIORITIZE High Margin Services
COORDINATE With Health System
OUTSOURCE The Rest

MARKET

Reach Out To Patients
Easy/Safe/Convenient
Self Schedule Telemedicine
Communication

LEAD

Employees & Contractors

Confidence
Assurance
Explain Your Plan
Communication

Patients

Safe
Secure
Easy
Accessible

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Monday - Friday 7:00 am - 8:00 pm (CT)
To Schedule: Click on the Link Provided in the Chat box

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